



# Chapter Outcomes and Impact |

Comparisons between  
Legacy and New Model  
2014-15

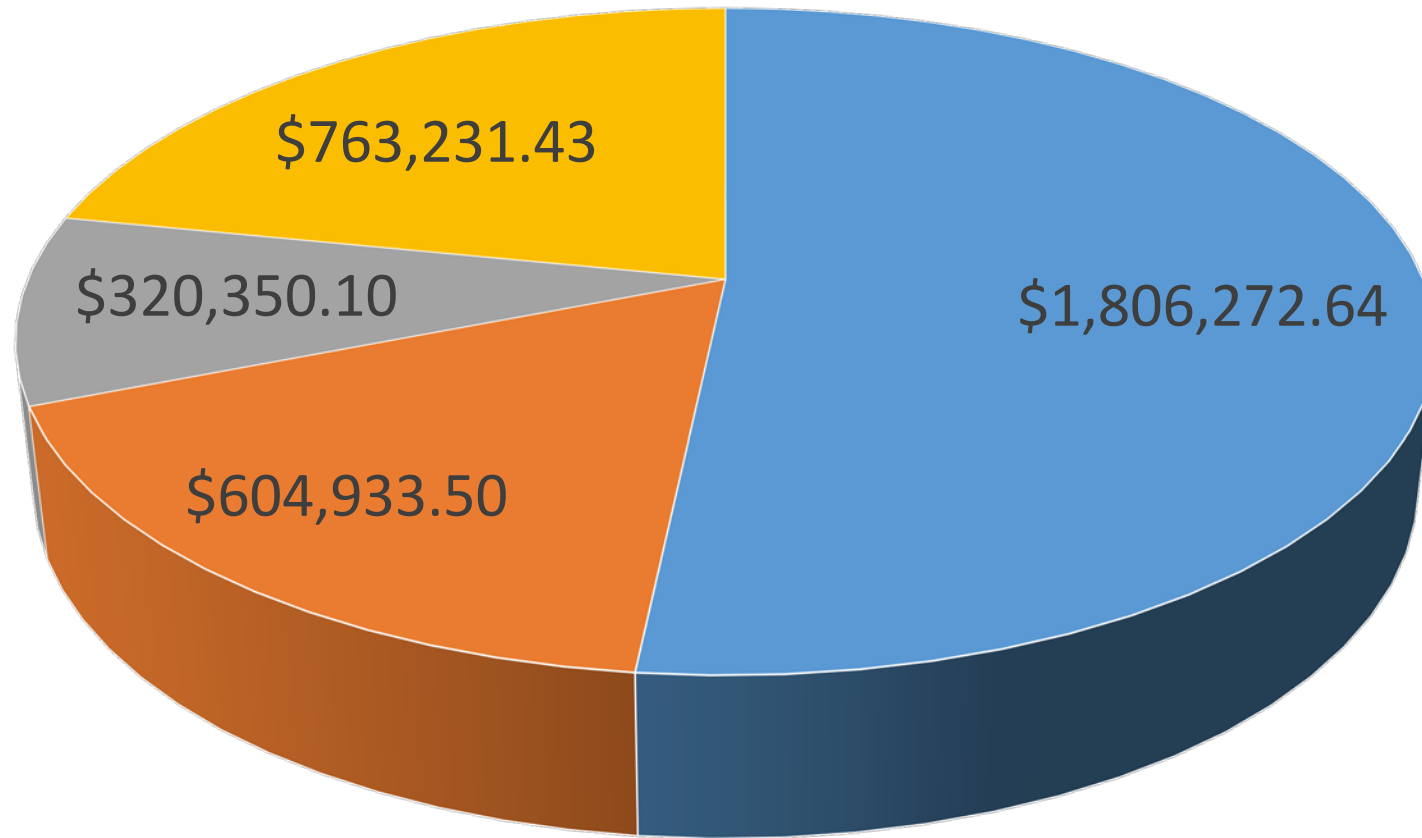
- All the data in this PowerPoint was compiled into the Annual Report from data returned by each chapter in the most recent (2014-2015) Form 135/136.

- Returning 135/136 is one of the few absolute chapter requirements.

- The compiled data in the Annual Report helps the organization retain its charitable status and enables us to write data-driven marketing pitches.
- i.e. “Last year National AMBUCS changed the lives of 10,000 people in 300 communities across the country.”

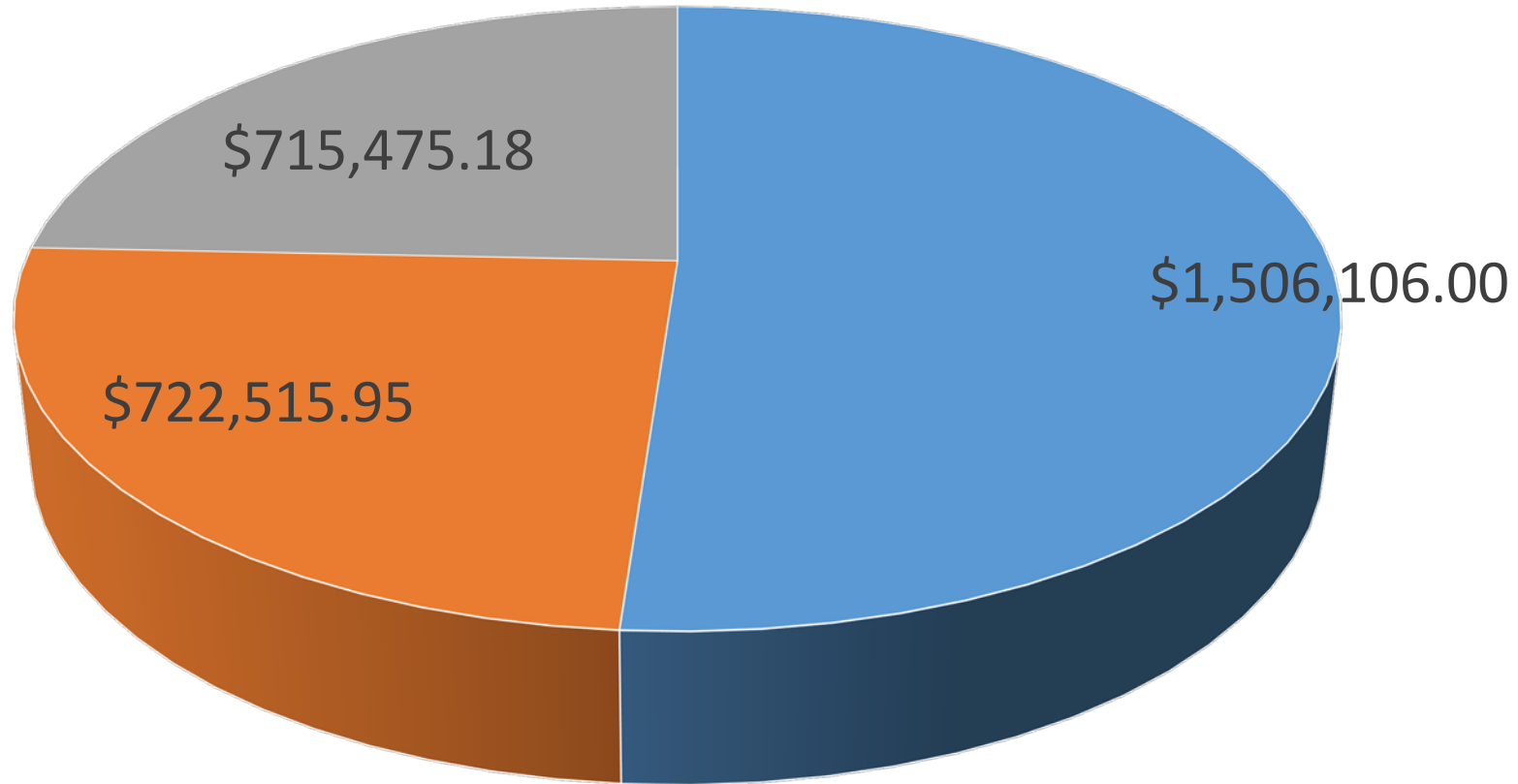
- Each chapter can build similar marketing pitches based on the data given in its report.

## Chapter Revenues 2014-15



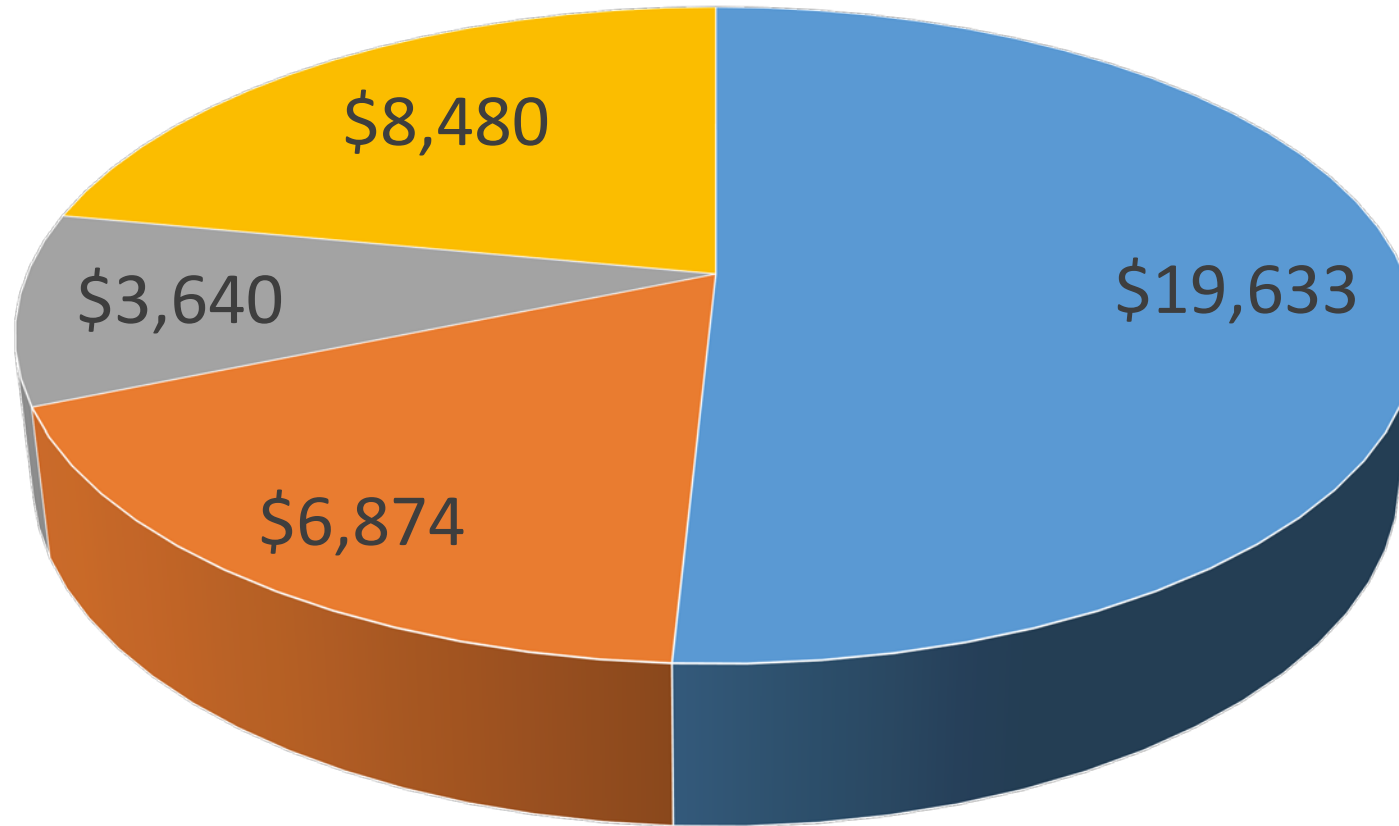
■ Fundraising Events ■ Donations ■ Grants ■ Dues

## Chapter Expenses 2014-15



■ Program   ■ Management & General   ■ Fundraising

## Average Chapter Revenue 2014-15



■ Fundraising Events

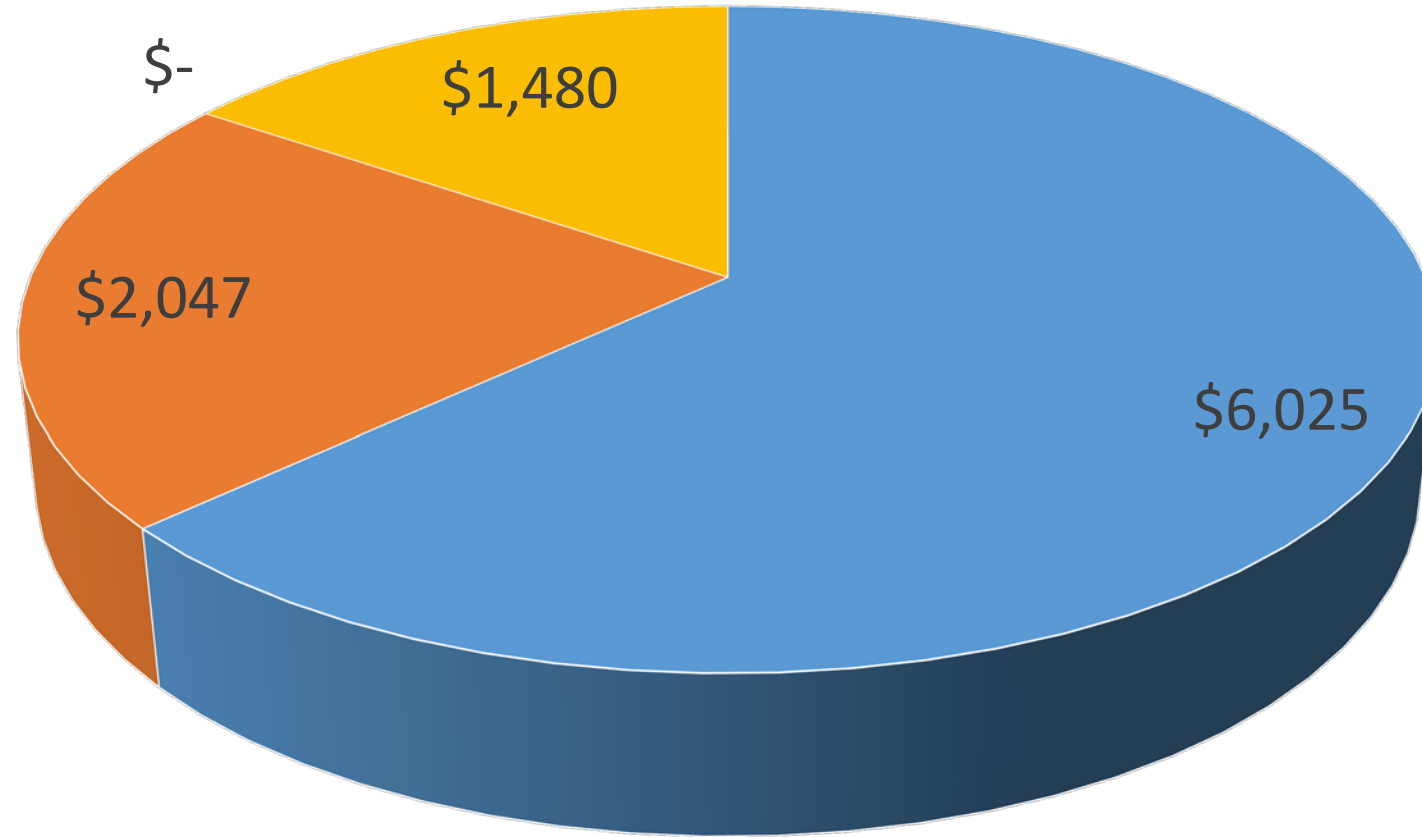
■ Donations

■ Grants

■ Dues



## Median Chapter Revenue 2014-15

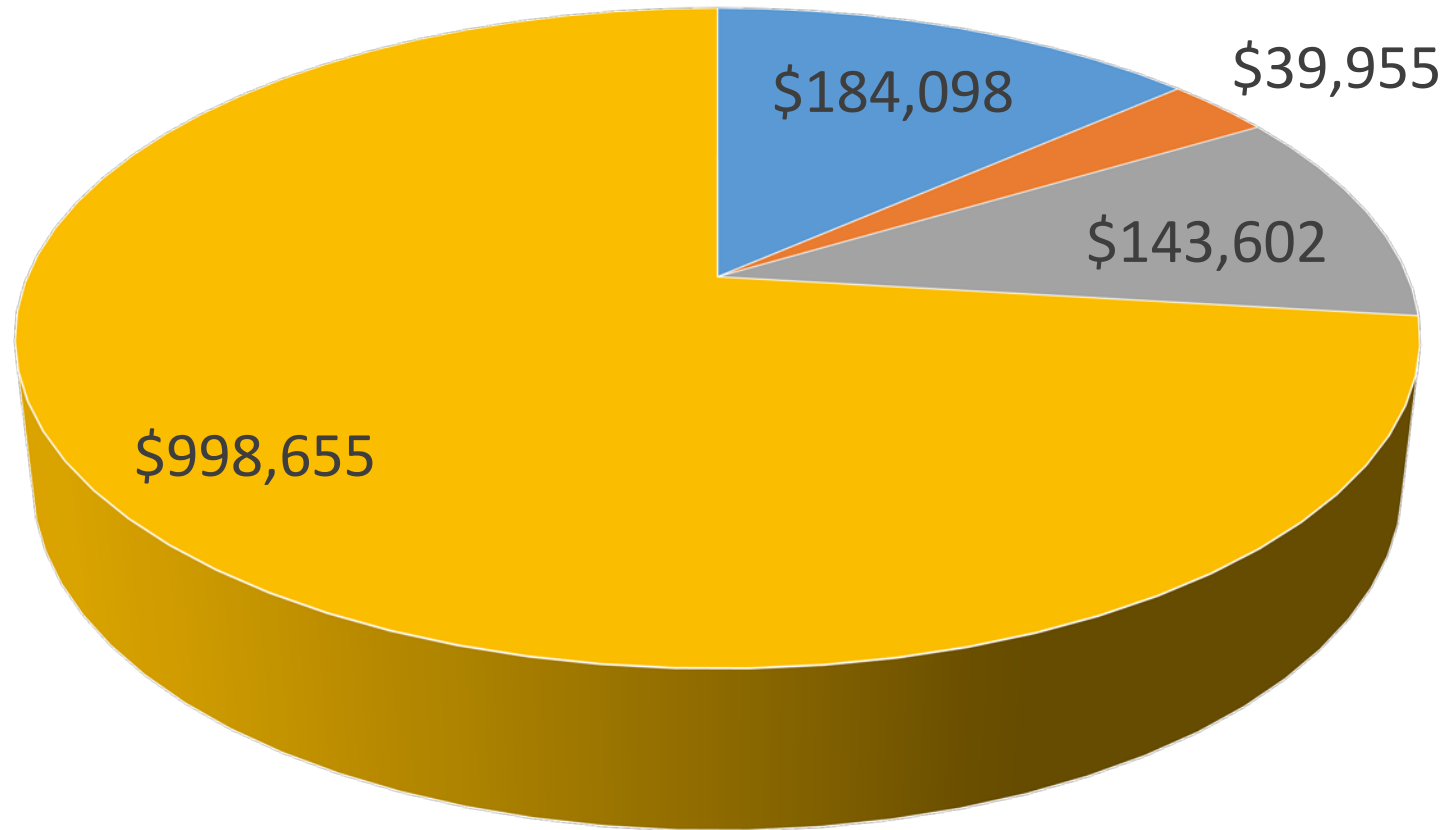


■ Fundraising Events   ■ Donations   ■ Grants   ■ Dues



# Legacy Chapters Nationally

Legacy Chapters Impact 2014-15



■ Local Scholars

■ Cornerstone

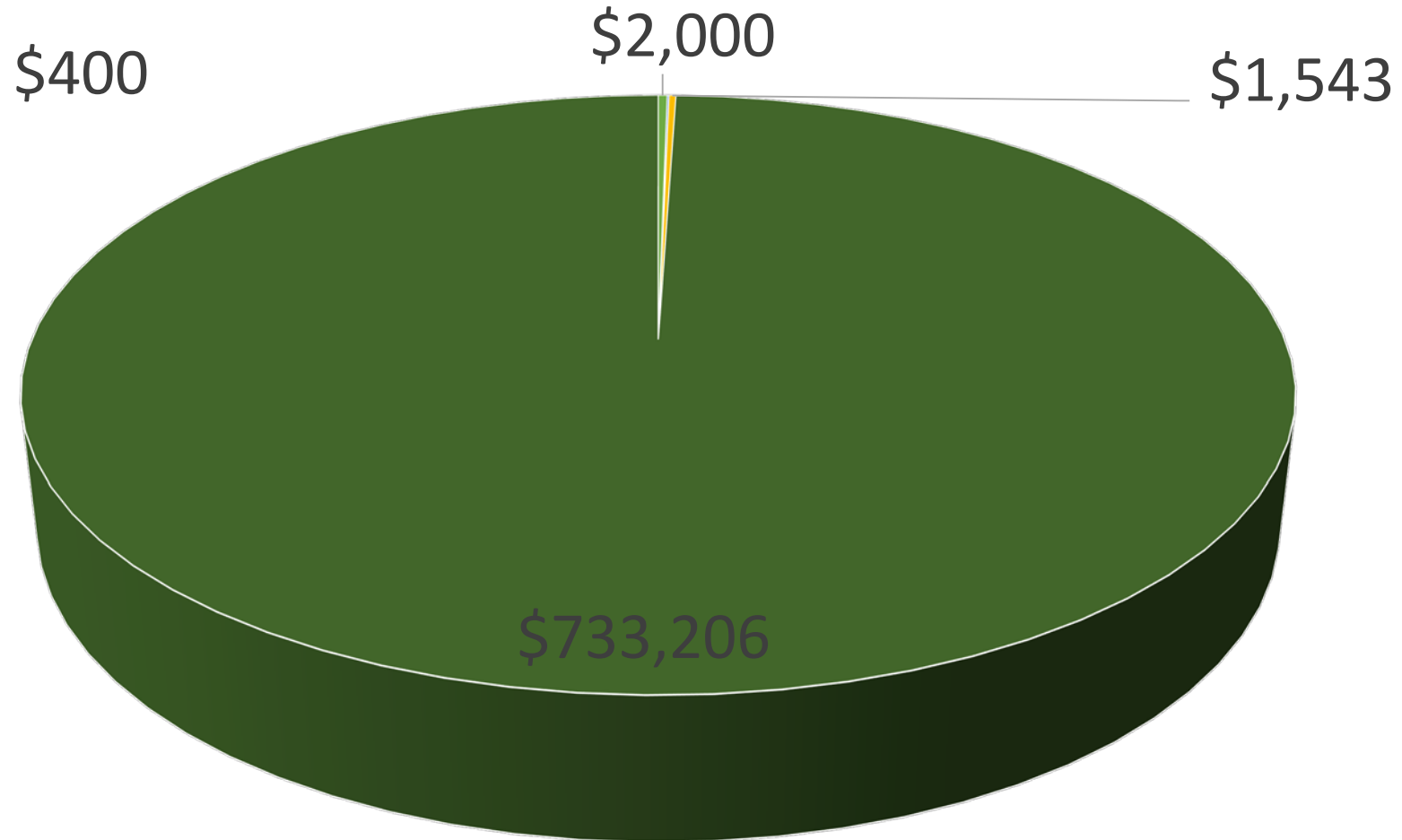
■ Natl Scholars

■ Amt Sales



# New Model Chapters Nationally

New Model Chapter Impact 2014-15

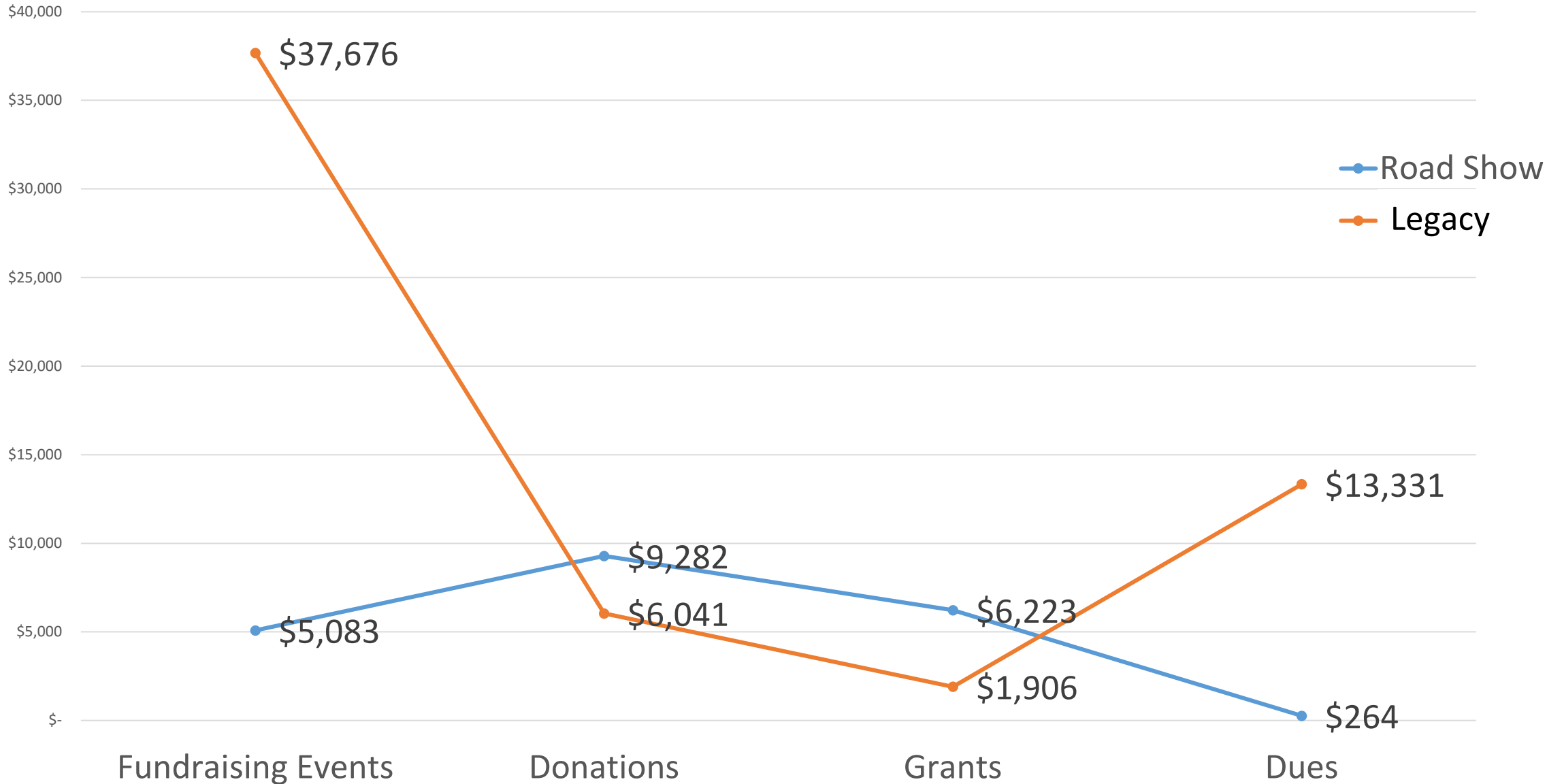


- Local Scholars
- Cornerstone
- Natl Scholars
- Amt Sales



# New Model compared with Legacy

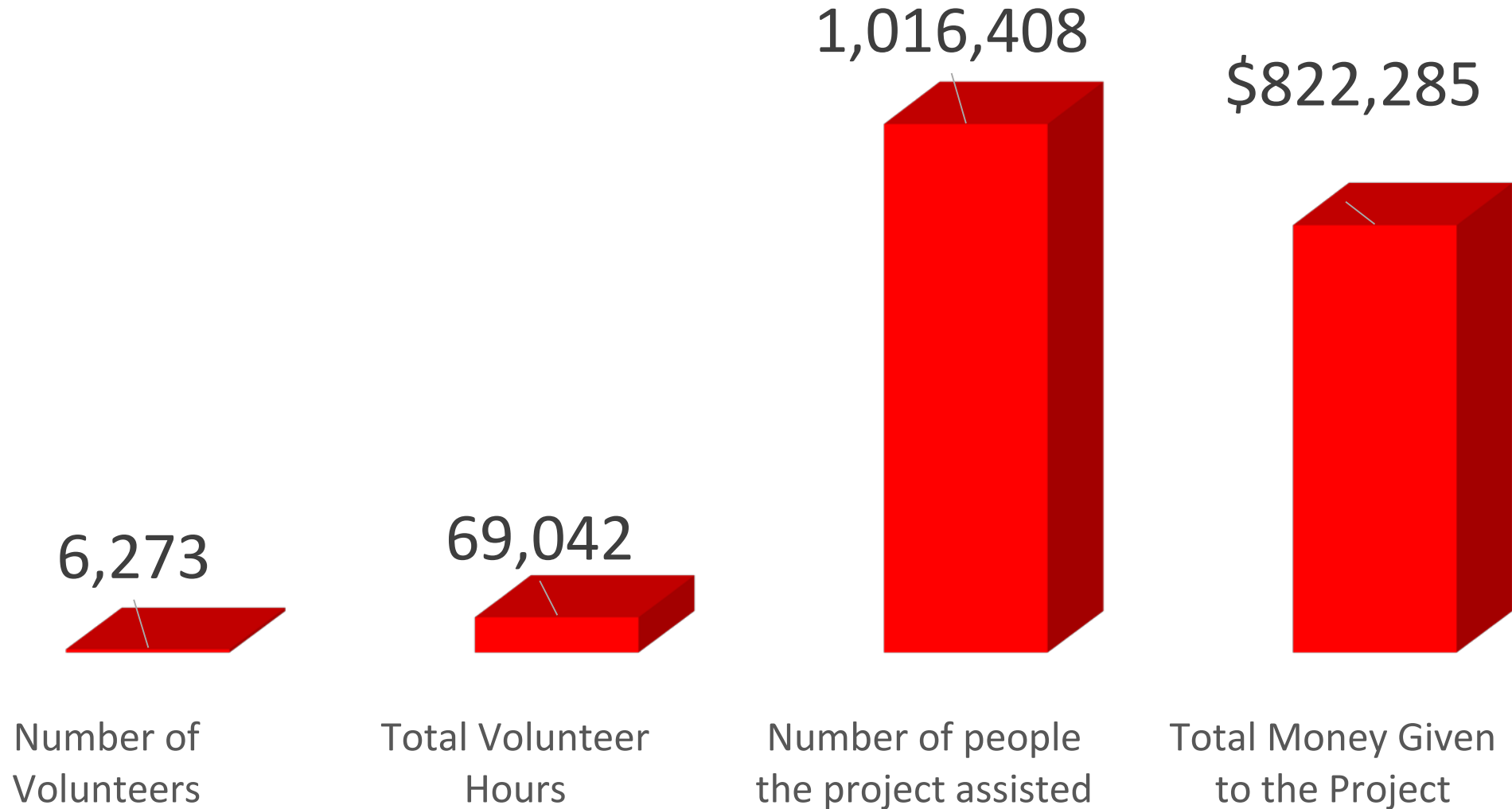
Average Chapter – New Model vs Legacy





# Impact on Community Excluding Nat'l Programs

## Chapter Impact to Communities 2014-15





# Impact on Community Including Nat'l Programs

## Chapters Impact 2014-15

