

# THE AMBUCS LEADER



## Scorecard Deadline

Your first quarter scorecard was due in to the AMBUCS Resource Center on September 10. You can find a copy of the scorecard on page 4 of this newsletter or you can download it online at: <http://www.ambucs.org/assets/Uploads/Admin-Documents/2010-11/Scorecard-Second-quarter-2001011.pdf>

September 2010 Issue ★ A Monthly Newsletter For AMBUCS Officers



## Lawton Chapters Become Pepsi Refresh Finalists, Walker Chapter Competes For Grant This Month

After three months of hard and perseverance, **the AMBUCS chapters in Lawton, Oklahoma finished 6th** in the Pepsi Refresh standings for the month of August and are now considered finalists to win a \$50,000. This money will be used build a Miracle League ball field for children with disabilities in their area.

Also, in the month of September the **Walker, MI chapter of AMBUCS** is involved in a new Pepsi Refresh campaign to provide year-round swimming for children and adults with disabilities. Right now they are ranked 58th in the \$50,000 category and are hoping to move into the top ten.

**To support this campaign, there are now two easy ways to cast your vote:**

- 1) Visit <http://www.refresheverything.com/indiantrailscamp>, sign in and vote.
- 2) Pepsi has also added an additional way to cast a vote: You may "text" your vote by dialing 73774 and then entering 102372. You will receive a message that you voted. That's it!

## Deadline For Forms 135 & 136



The AMBUCS National Board of Directors has requested that all chapters fill out and submit **Form 135: Report of Charitable Giving and Form 136: Annual Chapter Report** to the National Resource Center by **Monday, August 16**. A pdf version of those forms can be found on pages 6 and 7 of this newsletter, and on the AMBUCS website in the "member resources" section, under the "forms" dropdown menu. For more information please contact John Maynard at (336) 852-0052 ext 11 or [johnm@ambucs.org](mailto:johnm@ambucs.org).

## Deadline Nearing For New IRS Filing Requirements

AMBUCS chapters with gross receipts **under** \$25,000 must file Form 990 -N. If your chapter normally has gross receipts **over** \$25,000, you must file the full Form 990 or 990-EZ tax return. For AMBUCS chapters, Form 990-N is due on the 15th day of the 5th month after the close of the tax year. **That means AMBUCS chapters tax returns are due by October 15th of each year.** A complete information page about this process can be viewed at: <http://www.ambucs.org/new-irs-filing-requirements-for-chapters-2>. For more information, please visit [www.ambucs.org](http://www.ambucs.org) or contact Dannell Copeland at the AMBUCS Resource Center at 336-852-0052 ext. 15, or via email at [Dannell@ambucs.org](mailto:Dannell@ambucs.org).



Fall Conference is a fun and rewarding way to learn how our organization operates while also building valuable leadership skills. For more information, please visit: [ambucs.org/2010fallconference](http://ambucs.org/2010fallconference)

Region	Date	Location
Southern	Sept. 17-18	Atlanta, GA
Mid States	Sept. 30 - Oct. 2	Grand Rapids, MI
Central	Sept. 24 - 26	Danville, IL
Great Plains	Oct. 8- 9	Rogers, AR
Southwest	Oct. 8 -10	Amarillo, TX
Northeast	Oct. 15 -17	Altoona, PA

## OCTOBER IS AMTRYKE MONTH

It's time once again to make plans to celebrate National AmTryke® Month! Held throughout the month of October, this is a great opportunity to concentrate efforts on promoting the AmTryke® therapeutic tricycles and the impact they have on individuals with disabilities. Again this year, in recognition of National AmTryke Month, your chapter will receive **5 bonus points** on your second quarter scorecard and a **new AmTryke banner** if you buy and present an AmTryke therapeutic tricycle in October!

Some ideas to ensure your chapter enjoys a successful AmTryke Month are:

- **Staging a series of AmTryke give-a-ways.**
- **Taking your region or district's AmTryke Trailer on the road to a local therapy clinic or community event.**
- **Purchasing AmTryke-related gear from the AMBUCS store.**
- **Holding an AmTryke open house.**
- **Organizing a media event.**

For more information on National AmTryke Month, please visit [www.ambucs.org](http://www.ambucs.org) or contact the AMBUCS Resource Center at (336) 852-0052



## BRANDING TIME REMINDER

In an effort to bolster membership recruitment, AMBUCS launches a "Branding Time" campaign each fall from October 1 through November 30.

The goal is to have each chapter increase by a NET of five members during that period. Chapter who hold Branding Time contests will receive **20 bonus points on their 2nd quarter scorecard**. District Governors who have 75% of the chapters in their district holding contests will also receive 20 bonus points!

To receive points you must submit information about your contest and any other materials that go with it to the Resource Center by Dec. 10th.

## 2010-11 Big Hat Club Raffle

The National Big Hat Club has announced an exciting new raffle fundraiser for the 2010-11 chapter year. One grand prize winner be able to select from three different prize options, each valued at \$4500. The prizes are a travel package, jewelry, or a grandfather clock. Raffle tickets are being sold for just \$25 each and can be purchased by contacting **Diane Ulbrich at (817) 296-3796** or [dulbrich@verizon.net](mailto:dulbrich@verizon.net).

More information about this raffle will be made available on [www.ambucs.org](http://www.ambucs.org) in the weeks ahead.



**AMBUCS is pleased to introduce several new promotional items to help with your chapter's visibility efforts . To order, please contact Dannell at 1-800-838-1845 ext 15 or via email at [dannell@ambucs.org](mailto:dannell@ambucs.org):**

For just **\$25**, the AMBUCS Resource Center will send you a pair of these new full-colored **vehicle magnets**, featuring a smiling young girl on a trike, the AMBUCS logo in white, and the AMBUCS website address.



Our new **awareness bracelets** are bright red and feature the words "www.ambucs.org" and "Shoulders Together". They make great fundraising items. And best of all, they are **only 25 cents each**. Order as many as you like!



AMBUCS chapters can order their own **personalized mission banner**. These 2.5' X 6' vertical banners are made of an extra-durable vinyl material and come with a set of four clear adhesive hangers. **You can order the banner by itself for \$75 or the banner kit, which includes a portable metal stand, for \$125.**



AMBUCS™ Resource Center PO Box 5127 High Point, NC 27262

Phone: (336) 852-0052\* Fax: (336) 852-6830 \*[ambucs@ambucs.org](mailto:ambucs@ambucs.org) \*[www.ambucs.org](http://www.ambucs.org)

# AMBUCS Welcomes Two New Chapters

AMBUCS is happy to welcome the new **Northeast** and **Bike and Trykes of Central Nebraska** chapters into our organization. The Northeast chapter will be based in Salem, New Hampshire and was officially chartered on May 24, 2010 with eight members. Officers include **president Lory Grenier**, **vice president Jonathan Greenwood**, **secretary Jennifer Kelley**, and **treasurer Debra Dine**.

The Bikes and Trykes of Central Nebraska chapter will be based in Grand Island, NE. Officers include **president Debra Phinney**, **vice president Sarah Szamo**, **secretary Stacey Thompson**, and **treasurer Stacy Pladera**.

More new chapter building efforts are currently underway in **Nashville, TN; Phoenix, AZ; Los Angeles, CA; Opelika, AL; and Thibodaux, LA**. Please note that National AMBUCS is eager to support all new chapter building efforts and will reimburse expenses up to \$500.

For more information please visit [www.ambucs.org](http://www.ambucs.org).

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## AMBUCS APPROVES DUES REDUCTION PLAN

During this year's national conference in Naples, FL, AMBUCS members voted overwhelmingly to approve a new five-year plan that will ultimately reduce membership costs by nearly 62 percent.

The purpose of this new plan is to lower the barriers of becoming a member of the AMBUCS organization.

**One of the highlights of the plan is that all new member joining fees will now be just \$10, effective September 1, 2010.**

Chapters will see the first membership contribution (dues) fee reduction on their second quarter dues invoice in September.

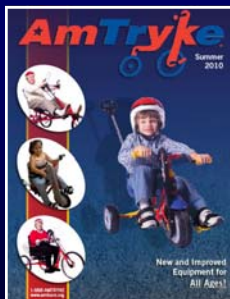


## New AmTryke Product Catalog

AMBUCS is pleased to announce the arrival of the 2010 AmTryke Product Catalog, boasting a brand new layout design and featuring all the new trikes and accessories.

You can now download a copy of the new catalog at [www.ambucs.org/2010catalog](http://www.ambucs.org/2010catalog)

Copies of the catalog are now in stock at the AMBUCS Resource Center. To order your own copy please call 1-888-AMTRYKE.



## Apply Today For New AMBUCS Credit Card

Thanks to a new promotion through Capital One, you can now apply for a card that proudly displays the AMBUCS mission. There are three different card designs to choose from, showcasing either the AmTryke theme, scholarship program



or ramp building theme. This is part of a new fundraising program that will allow our members and supporters to raise money for the AMBUCS organization. A \$50 donation will go directly to AMBUCS when your supporters make their first purchase. We will also receive two percent of each supporters' purchases at gas stations and major grocery stores, one percent on other purchases, and up to 10 percent on purchases made at select merchants. For more information, please visit [www.ambucs.org](http://www.ambucs.org).

## Join the new AMBUCS Social Networking Groups

We are continuing to expand our online community thanks to the new AMBUCS social networking pages on Facebook.com, Twitter.com and youtube.com.

You can join our Facebook group at:  
<http://ambucs.org/facebookpage>

You can follow AMBUCS updates on Twitter at:  
<http://twitter.com/AMBUCS>

You can view the new AMBUCS video gallery on Youtube at:  
<http://www.youtube.com/user/AMBUCSPR>

AMBUCS™ Resource Center PO Box 5127 High Point, NC 27262

Phone: (336) 852-0052\* Fax: (336) 852-6830 \*ambucs@ambucs.org \*www.ambucs.org



	Points	Office				
<p><b>3. Membership Development External (Verified using Blue Chip Report)</b></p> <p><b>a. Friend's Members</b> Score 2 pts for every new Friend member or Friend renewal sponsored by your chapter during the quarter. <span style="float:right"><b>2 pts each</b></span></p> <p><b>b. New Club Building</b></p> <table style="width:100%; border:none;"> <tr> <td style="width:60%; text-align:center;">Chartered chapter</td> <td style="width:40%; text-align:center;"># charter members</td> </tr> <tr> <td style="border-top: 1px solid black; border-bottom: 1px solid black;"></td> <td style="border-top: 1px solid black; border-bottom: 1px solid black;"></td> </tr> </table> <p>1. 5 charter members= 40 pts   10 = 45 pts   15 = 50 pts   20 = 55 pts                25 = 60 pts   30 = 75 pts   35+ = 90 pts</p> <p>2. If co-sponsored, points are pro-rated equally.</p> <p>3. Chartered with 30+ members by: November 30th = 20 pts   March 31st = 10 pts</p>	Chartered chapter	# charter members			<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>	
Chartered chapter	# charter members					
<p><b>4. Training and Conference</b></p> <p><b>a. Governor Visitations</b></p> <p>1. Governor visited chapter <span style="float:right"><b>5 pts</b></span></p> <p>2. Governor audited board meeting <span style="float:right"><b>5 pts</b></span></p> <p><b>b. National Conference Attendance</b></p> <p>1. Number of members on Blue Chip report as of May 31st = _____            divided by 10 equals the number of eligible delegates = _____            (round to next highest whole number).            Number of members in attendance = _____ divided by eligible            delegates equals = _____ times 10 equals attendance points.            (round to next highest whole number.) <span style="float:right"><b>Max. 10 pts</b></span></p> <p>2. Newly installed president attended. <span style="float:right"><b>5 pts</b></span></p> <p><b>c. July • August District Board Meeting</b></p> <p>1. Chapter president attended. <span style="float:right"><b>4 pts</b></span></p> <p>2. Two points each for other attendees. <span style="float:right"><b>Max. 8 pts</b></span></p> <p>3. Minimum of four Achievement Award entries sent to governor. <span style="float:right"><b>5 pts</b></span></p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>					
<p><b>5. Administration</b></p> <p><b>a.</b> Chapter newsletter published monthly with a calendar of events. <span style="float:right"><b>6 pts</b></span></p> <p><b>b.</b> Scheduled program at 75% of regular meetings. <span style="float:right"><b>6 pts</b></span></p> <p><b>c.</b> Average attendance for active members at all meetings = _____ %. <b>1 pt per 10%</b></p> <p><b>d.</b> Chapter program that is "mission based"(therapist, scholarship recipient,etc)            Description of program _____ <span style="float:right"><b>5 pts</b></span></p> <p><b>e.</b> Social with spouses/guest held. _____ <span style="float:right"><b>4 pts</b></span></p> <p><b>f.</b> Three board meetings held. <span style="float:right"><b>4 pts</b></span></p> <p><b>g.</b> All new members assigned to committees. <span style="float:right"><b>4 pts</b></span></p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>					
<p><b>Totals</b> <span style="float:right">Total points</span></p> <p>Penalty for late report: Penalty assessment for late report <span style="float:right"><b>-5 pts</b></span></p> <p>received after September 10th = <span style="float:right"><b>POINTS AWARDED</b></span></p>	<p>_____</p> <p>_____</p> <p>_____</p>					

<b>National Merit Awards</b>	
	Req'd points
Superior with Distinction	550+ and new chapter
Superior Chapter	550+
Honor with Distinction	450 - 549 and new chapter
Honor Chapter	450 - 549
Merit with Distinction	350 - 449 and new chapter
Merit Chapter	350 - 449

\_\_\_\_\_

Chapter President (please print)

\_\_\_\_\_

Chapter

\_\_\_\_\_

Date