

# THE AMBUCS LEADER



The end of the 2nd quarter is fast approaching and that means it's almost time to send in your 2nd quarter scorecards. The scorecards, which are due at the AMBUCS™ Resource Center by **Dec. 10**, are available at [www.ambucs.org](http://www.ambucs.org). Just click on the "forms" link under the "member resource" section of the site's main navigation menu.

November 2010 Issue ★ A Monthly Newsletter For AMBUCS Officers

## December is AmTryke Wish List Month

This holiday season you can make sure a child with disabilities receives the gift of mobility and independence. Right now, there are 450 individuals on our AmTryke wish list, waiting for a chance to receive their very own AmTryke therapeutic tricycle. Imagine the joy they'll experience when they unwrap such a wonderful present on Christmas morning! Chapters will receive 10 scorecard points for every trike purchased for a rider who has been on the wish list for at least 90 days. In addition, we are now offering chapters a 10 percent discount on all AmTrykes purchased for individuals on the national wish list. All Governors who have 100 percent participation with this promotion in their district will receive 20 bonus points. **If you are willing to grant a child's holiday wish, please contact Dannell at [dannell@ambucs.org](mailto:dannell@ambucs.org) or (336) 852-0052 ext 15.** Please note: The wish list processing takes time. We must contact the parent and therapist prior the shipping out the trikes to ensure nothing has changed. In order to ensure that these trikes are delivered in time for Christmas, please complete your order by **Monday, December 13th**.



## AmTryke Month Wrap-Up

Over 30 AMBUCS chapters celebrated National AmTryke Month this year by ordering and giving away an AmTryke in October. Participating chapters must now submit info on their giveaway to earn their 5 bonus scorecard points and receive a new AmTryke-themed banner. Your chapter president will receive a letter declaring your eligibility. Please send your information— which should include the date and location of the giveaway, the recipient's information and size of trike – to **Roxanne Nichols at [roxannen@ambucs.org](mailto:roxannen@ambucs.org)** no later than **November 10th!** Feel free to contact Roxanne at 888-268-7953 ext. 16 if you have any questions.



## ENTERING FINAL WEEKS OF BRANDING TIME!

There are just a few short weeks remaining in our annual "Branding Time" celebration. The goal is to have each chapter increase by a NET of five members. Remember that each chapter that holds a membership contest during Branding Time (Oct. 1 through Nov. 30) will receive 20 bonus points on their 2nd quarter scorecard! District Governors also will receive 20 bonus points if 75% of your district holds contests. Just submit information about your contest and any other supporting materials to Dannell at [Dannell@ambucs.org](mailto:Dannell@ambucs.org) by **Dec. 10th** to receive points. For more information on all the Branding Time incentives, please view the awards guidelines at: <http://www.ambucs.org/admin-documents/>



## Plan Now For Memphis

The 2011 AMBUCS National Conference will be here before you know it. This exciting event will take place from **July 20-23 at the Marriott Memphis Downtown in Memphis, TN.**

The hotel is offering a special room rate of just \$119 per night for conference attendees. Memphis is a magical city known for its music, food and entertainment options. Throughout the week, there will be plenty of fun activities for the entire family to enjoy.

You can download a flyer for next year's conference here:  
<http://www.ambucs.org/assets/Uploads/memphisflyer.pdf>



## 2010-11 Big Hat Club Raffle

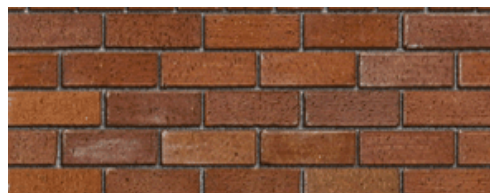
The National Big Hat Club has announced an exciting new raffle fundraiser for the 2010-11 chapter year. One grand prize winner be able to select from three different prize options, each valued at \$4500. The prizes are a travel package, jewelry, or a grandfather clock. Raffle tickets are being sold for just \$25 each and can be purchased by contacting **Diane Ulbrich at (817) 296-3796** or [dulbrich@verizon.net](mailto:dulbrich@verizon.net).

More information about this raffle will be made available on [www.ambucs.org](http://www.ambucs.org) in the weeks ahead.



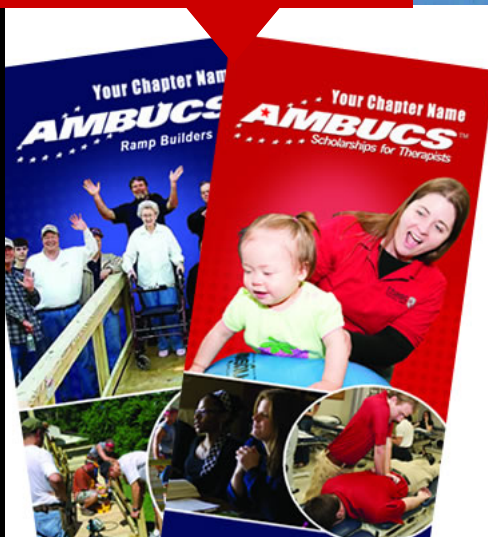
## Invest In The Future

With a gift of \$300 or more, you can now purchase a personalized brick to be installed in the donor courtyard at the AMBUCS Resource Center. This 4 X 8 inch brick is an ideal way to honor a special Ambuc or family member. Proceeds are earmarked for the AMBUCS capital campaign. For more information, contact **Semaj Marsh at 336-852-0052 ext. 17**. Order forms can be downloaded at: [www.ambucs.org/memorial-brick/](http://www.ambucs.org/memorial-brick/)



## New Chapter Banner Designs

AMBUCS chapters can now order **personalized mission banners that feature new ramp and scholarship images.** These 2.5' X 6' vertical banners are made of an extra-durable vinyl material and come with a set of four clear adhesive hangers. **You can order the banner by itself for \$75 or the banner kit, which includes a portable metal stand, for \$125.** To order, please contact Semaj Marsh at [semajm@ambucs.org](mailto:semajm@ambucs.org)



Visit [ambucs.org](http://ambucs.org) to view larger images

## Attention: Chapter Secretar-

Please be sure to submit Form 127: Report of New Chairperson Appointments to the Resource Center... Including the AmBility™ Chair and Scholarship Chair for your chapter. The form is available on [www.ambucs.org](http://www.ambucs.org) in the "member resources/forms" section.

Please submit this information to Janice Blankenship at [janiceb@ambucs.org](mailto:janiceb@ambucs.org) as soon as possible. Scholarship information is sent to scholarship chairpersons via e-mail in December.

AMBUCS™ Resource Center PO Box 5127 High Point, NC 27262

Phone: (336) 852-0052\* Fax: (336) 852-6830 \*[ambucs@ambucs.org](mailto:ambucs@ambucs.org) \*[www.ambucs.org](http://www.ambucs.org)

# AMBUCS Welcomes KazooValley Ambucs Chapter

AMBUCS is pleased to welcome the new **KazooValley Ambucs** chapter into our organization. The chapter will be based in Kalamazoo, MI and was officially chartered on Oct. 2, 2010 with 22 members. Officers include **president Stanley Carra**, **vice president Nancy VanderRoest**, **secretary Joanne Lucas**, and **treasurer Judith Cherrington**. The **sparkplug** was **Mid-States Region Director Jack Bellware** and **Kalamazoo was the sponsoring chapter**. The group plans to meet on the third Wednesday of every month at 6:30 PM.



More new chapter building efforts are currently underway in **Nashville, TN; Phoenix, AZ; Los Angeles, CA; Opelika, AL; Chicago, IL and Thibodaux, LA**. Please note that National AMBUCS is eager to support all new chapter building efforts and will reimburse expenses up to \$500.



## Ponca City Competes For Pepsi Grant

This month the Ponca City, OK chapter of AMBUCS is competing to win a \$50,000 Pepsi Refresh Grant to build a playground for local children with disabilities.

To support this campaign, there are now two easy ways to cast your vote:

- 1) Visit <http://www.refresheverything.com/pcambucpark>, sign in and vote.
- 2) Pepsi has also added an additional way to cast a vote: You may "text" your vote by dialing **73774** and then entering **103728**. You will receive a message that you voted.

## AMBUCS APPROVES DUES REDUCTION PLAN

During this year's national conference in Naples, FL, AMBUCS members voted overwhelmingly to approve a new five-year plan that will ultimately reduce membership costs by nearly 62 percent.

The purpose of this new plan is to lower the barriers of becoming a member of the AMBUCS organization.

**One of the highlights of the plan is that all new member joining fees will now be just \$10, effective September 1, 2010.**

Chapters will see the first membership contribution (dues) fee reduction on their second quarter dues invoice in September.



## Apply Today For New AMBUCS Credit Card

Thanks to a new promotion through Capital One, you can now apply for a card that proudly displays the AMBUCS mission. There are three different card designs to choose from, showcasing either the AmTryke theme, scholarship program or ramp building theme. This is part of a new fund-raising program that will allow our members and supporters to raise money for the AMBUCS organization. A \$50 donation will go directly to AMBUCS when your supporters make their first purchase. We will also receive two percent of each supporters' purchases at gas stations and major grocery stores, one percent on other purchases, and up to 10 percent on purchases made at select merchants. For more information, please visit [www.ambucs.org](http://www.ambucs.org).



## Join the new AMBUCS Social Networking Groups

We are continuing to expand our online community thanks to the new AMBUCS social networking pages on Facebook.com, Twitter.com and youtube.com.

You can join our Facebook group at:  
<http://ambucs.org/facebookpage>

You can follow AMBUCS updates on Twitter at:  
<http://twitter.com/AMBUCS>

You can view the new AMBUCS video gallery on Youtube at:  
<http://www.youtube.com/user/AMBUCSPR>

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Phone: (336) 852-0052\* Fax: (336) 852-6830 \*ambucs@ambucs.org \*www.ambucs.org

# 2nd Quarter Chapter Operation Scorecard

Use this scorecard at the November board meeting to analyze and report progress for **SEPTEMBER, OCTOBER, AND NOVEMBER**. It is to be completed, signed, and sent to the AMBUCS™ Resource Center, **POSTMARKED (USPS) OR FAXED 336-852-6830 BY DECEMBER 10TH**. Scorecards sent after that date are assessed penalty points. Access scorecards on line at [www.ambucs.org](http://www.ambucs.org)

District No. \_\_\_\_\_ Chapter \_\_\_\_\_ Chapter No. \_\_\_\_ 2nd Quarter 2010-11

Be sure to review all 4 quarter scorecards to plan for points awarded on an annual basis	Points	Office
<p><b>1. Programs</b></p> <p><b>a. Community Service</b> (September 1 - November 30)</p> <p>1. Community financial assistance (Monies given to benefit community) <b>10 pts</b> Description _____ Amt\$ _____</p> <p>2. Community work project (Do not include fundraisers) <b>10 pts</b> Description _____</p> <p><b>b. Bonus Points AmTryke Month October- Amtryke order and giveaway</b> <b>5pts</b> Giveaway Information _____</p> <p><b>c. DemoSites-</b> Demonstration Site Sponsorship Forms &amp; Application must be submitted to receive points. Chapter DemoSites (sponsored this quarter) DemoSite: _____ <b>10 pts</b> Demostrator Trykes purchased for DemoSite use (not for child) <b>5 pts per tryke</b> \$500 Accessory order for DemoSite (not for child) <b>5 pts per \$500 order</b> DemoSite: _____ <b>10 pts</b> Demostrator Trykes purchased for DemoSite use (not for child) <b>5 pts per tryke</b> \$500 Accessory order for DemoSite (not for child) <b>5 pts per \$500 order</b></p> <p><b>d. Sponsor new equipment into existing established DemoSite.</b> (Does not apply to trykes given away through site.) (Equipment purchased this quarter) DemoSite: _____ Demostrator Trykes purchased for DemoSite use (not for child) <b>5 pts per tryke</b> \$500 Accessory order for DemoSite (not child) <b>5 pts per \$500 order</b></p> <p><b>e. Sponsor a National Wish List rider listing over 90 days old.</b> <b>5 pts per rider</b> Rider Name(s): _____</p>		
<p><b>2. Membership Development Internal (Verified using Blue Chip Report)</b></p> <p><b>a. New Members</b></p> <p>1. New members submitted to the AMBUCS Resource Center. <b>2 pts each</b></p> <p>2. <b>BONUS!</b> Score 20 points for each Branding Iron awarded. <b>20 pts each</b></p> <p>3. New member orientation held for members and spouses. <b>5 pts</b></p> <p><b>b. Membership Retention</b> (Verified using Blue Chip Report) Score 1pt for each 10% of those members on record as of May 31st who retained their membership to date. <b>1 pt per 10%</b></p> <p><b>c. Top Spread Chapter</b> (Verified using Blue Chip Report) Branding Time goal is a net gain of 5 members. Membership as of November 30th less membership of October 1st = _____ . <b>20 pts</b></p> <p><b>d. BONUS POINTS! Branding Time Contest.</b> 20pts awarded upon receipt of contest information and supporting material by Dec 10th to the Resource Center. <b>20pts</b></p>		

	Points	Office												
<p><b>3. Membership Development External (Verified using Blue Chip Report)</b></p> <p><b>a. Friend's Members</b> Score 2pts for every new Friend member or Friend renewal sponsored by your chapter during the quarter. <span style="float: right;"><b>2 pts each</b></span></p> <p><b>b. New Club Building</b></p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 60%; text-align: center;">Chartered chapter</th> <th style="width: 40%; text-align: center;"># charter members</th> </tr> </thead> <tbody> <tr> <td style="border-bottom: 1px solid black;"></td> <td style="border-bottom: 1px solid black;"></td> </tr> <tr> <td style="border-bottom: 1px solid black;"></td> <td style="border-bottom: 1px solid black;"></td> </tr> </tbody> </table> <p>1. 5 charter members = 40 pts    10 = 45 pts    15 = 50 pts    20 = 55 pts  25 = 60 pts    30 = 75 pts    35+ = 90 pts</p> <p>2. If co-sponsored, points are pro-rated equally.</p> <p>3. Chartered with 30+ members by: November 30th = 20 pts    March 31st = 10 pts</p> <p><b>c. Youth Auxiliary</b></p> <p>1. Your chapter organized a Youth Auxiliary before Nov 30  Name of Auxiliary _____  Annual Member Report Form submitted _____ Dues submitted _____</p> <p>Organizing with 20 or more members <span style="float: right;"><b>30 pts</b></span>  Organizing with 30 or more members <span style="float: right;"><b>40 pts</b></span></p> <p>2. Your chapter renews a Youth Auxiliary before Nov 30  Name of Auxiliary _____  Annual Member Report Form submitted _____ Dues submitted _____ <span style="float: right;"><b>20 pts</b></span></p>			Chartered chapter	# charter members										
Chartered chapter	# charter members													
<p><b>4. Training and Conference</b></p> <p><b>a. Governor Visitations</b>  1. Governor visited chapter <span style="float: right;"><b>3 pts</b></span></p> <p><b>b. Regional Fall Conference Attendance</b></p> <p>1. Number of members on latest Blue Chip Report = _____  divided by 10 equals the number or eligible delegates = _____  (round to next highest whole number).    Number of attending members = _____  divided by eligible delegates equals = _____ times 10 equals  scorecard attendance points (round to next highest whole number). <span style="float: right;"><b>Max. 10 pts</b></span></p> <p>2. Chapter Officers &amp; Committee Chairmen attending Educational Seminars.</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 40%; text-align: center;">Name of officer</th> <th style="width: 60%; text-align: center;">Seminar attended</th> </tr> </thead> <tbody> <tr><td style="border-bottom: 1px solid black;"></td><td style="border-bottom: 1px solid black;"></td></tr> <tr><td style="border-bottom: 1px solid black;"></td><td style="border-bottom: 1px solid black;"></td></tr> <tr><td style="border-bottom: 1px solid black;"></td><td style="border-bottom: 1px solid black;"></td></tr> <tr><td style="border-bottom: 1px solid black;"></td><td style="border-bottom: 1px solid black;"></td></tr> </tbody> </table> <p style="text-align: right;"><b>2 pts ea. (Max. 10 pts)</b></p> <p><b>c. District Achievement Awards Awarded At Regional Conference</b></p> <p><input type="checkbox"/> Local Charities    <input type="checkbox"/> Newsletter    <input type="checkbox"/> Visibility    <input type="checkbox"/> Scrapbook    <input type="checkbox"/> Community Service  <input type="checkbox"/> Project Manager    <input type="checkbox"/> Public Relations    <input type="checkbox"/> Publications    <input type="checkbox"/> Chapter Web Site  <input type="checkbox"/> Ambuc of the Year <span style="float: right;"><b>5 pts each award. (Max. 20 pts)</b></span></p>			Name of officer	Seminar attended										
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Chapter Operation Scorecard —2nd Quarter

	Points	Office
<b>5. Administration</b>		
a. Chapter newsletter published monthly with a calendar of events. <span style="float: right;"><b>6 pts</b></span>	_____	
b. 75% of regular meetings had scheduled program. <span style="float: right;"><b>6 pts</b></span>	_____	
c. Average attendance for active members at all meetings = _____ %. <b>1 pt per 10%</b>	_____	
d. Chapter program that is "mission based"(therapist, scholarship recipient,etc) Description of program _____ <span style="float: right;"><b>5 pts</b></span>	_____	
e. Social with spouses/guest held. _____ <span style="float: right;"><b>4 pts</b></span>	_____	
f. Three board meetings held. <span style="float: right;"><b>4 pts</b></span>	_____	
g. All new members assigned to committees. <span style="float: right;"><b>4 pts</b></span>	_____	
<b>Totals</b> <span style="float: right;">Total points</span>	_____	
Penalty for late report: Penalty assessment for late report received after December 10th = -5 points	_____	
<b>POINTS AWARDED</b>	_____	

<b>National Merit Awards</b>	
	Req'd points
Superior with Distinction	550+ and new chapter
Superior Chapter	550+
Honor with Distinction	450 - 549 and new chapter
Honor Chapter	450 - 549
Merit with Distinction	350 - 449 and new chapter
Merit Chapter	350 - 449

\_\_\_\_\_

Chapter President (print name)

\_\_\_\_\_

Chapter

\_\_\_\_\_

Date

**Complete page 1 and 2 of the 2nd Quarter scorecard.**