

Entry for Public Relations Award

Chapter _____ District _____

Public Relations Chairman _____

Awards Chairman _____

This award recognizes the chapter with the most outstanding public relations effort throughout the year.

Eligibility requirements

District

- 1. Be "in good standing" (all national, regional, and district dues and fees paid).
- 2. Be a 100% Living Endowment Chapter (\$40.00 per member) for the award year.

National

- 1.- 2. Same as above.
- 3. The entry must be selected as the District Public Relations winner with the award presented at the Regional Fall Conference immediately preceding the National Conference.

Procedures

District/National

- 1. Submit a typed summary, of approximately 500 words, detailing the chapter's public relations efforts throughout the year. Supporting materials may be attached, including, but not limited to, newspaper articles, ads, brochures, flyers, proclamations, audio and video recordings, etc. As a cover sheet, attach the completed entry form. **Give entry to the District Governor at the August District Board Meeting.**
- 2. The narration is entered in the district competition, and a District Public Relations Award winner is selected at the Regional Fall Conference. The governors within a region exchange entries for judging, so that no District Governor judges the chapters in his district. It is the responsibility of the District Governor to send the winning entry to the AMBUCS™ Resource Center at the conclusion of the Regional Fall Conference.

- 3. District winners are judged at the National Conference, and a National winner is selected. No entry will be considered for the National Public Relations Award unless that same entry has been judged a district winner at a Regional Fall Conference immediately preceding the National Conference.

Judging and awards

The judges may not declare ties. The judges must select a single winner from the entries in their district.

District level

Judges: to be selected by the District Governor.
Award: district banner medallion.

National level

Judges: independent judges or past national presidents as approved by National Awards Committee.
Award: banner medallions for 1st, 2nd, and 3rd place winners.